



DHANALAKSHMI SRINIVASAN

COLLEGE OF ENGINEERING & TECHNOLOGY

ECR, MAMALLAPURAM, CHENNAI - 603 104.

Approved by AICTE | Affiliated to Anna University | Accredited by NAAC & NBA

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R & D Coordinator, DSCET

OBJECTIVE OF THE PROGRAM WORLD ENTREPRENEURS' DAY TECHFEST 2023

on

21st August 2023

World entrepreneurship day provides fundamental insights and a panoramic view of entrepreneurship. World Entrepreneurs' Day TECHFEST 2023 aims to ignite the Entrepreneurship thoughts in budding engineers and business students. To promote startup ideas, and develop entrepreneurship skills and innovations.

EXPECTED OUTCOMES

- Provides exposure to students about entrepreneurship culture, risks, ways and means to overcome risks.
- Students and faculty members will have a better perspective on a startup idea & developing it into a business plan.
- Develop the skill to address the problem and create entrepreneurship opportunities.



Resource Person
Dr. Fayaz Khan Pathan
Chief Technology Officer
Neurostellar
IIT Madras Research Park

Organized by
Research & Development (R&D) cell,
in association with the Entrepreneurship and
Innovation Club

DHANALAKSHMI SRINIVASAN
COLLEGE OF ENGINEERING AND TECHNOLOGY
MAMALLAPURAM, CHENNAI - 603 104,
TAMIL NADU, INDIA

Resource Person Keynote Speech

EVENTS

- **Startup Idea Presentation**
- **Stall Expo**
- **Entrepreneurship Quiz**

Faculty Coordinators

Mrs. M. Deepa

Assistant Professor/MBA

Students Coordinators

K.R.Surendran

Student Representative (PG)

Mr. K.J.Aranganathan,

Assistant Professor/MBA

R.Kavi Raghul,

Student Representative (UG)

ABOUT THE INSTITUTION

Dhanalakshmi Srinivasan College of Engineering and Technology (DSCET) is an emerging institute of excellence in Engineering education located in East Coast Road, in historic town of Mamallapuram. The college is run by Srinivasan Charitable and Educational Trust, which has been in the field of education for more than a decade. The college is approved by AICTE, New Delhi and Affiliated to the largest technical institution Anna University, Chennai and Accredited by NAAC with "B++ Grade.

In 2001, the College began with three Undergraduate Engineering programme with an annual intake of 150 students, and now has 12 Undergraduate and 6 Postgraduate programme with an annual intake of 1032 students. The AICTE's clearance and affiliation with Anna University for such a progressive intake is a testament to the college's consistent growth over the years. UGC has also granted the college 12(b) status. Anna University, Chennai has granted Permanent Affiliation for 5 UG courses viz. Computer Science and Engineering, Electronics and Communication Engineering, Electrical and Electronics Engineering, Mechanical Engineering, Information Technology and 1 PG Course: Master of Business Administration.

PROGRAM AGENDA

9:30 AM – Inauguration
9.30-9.35 AM – Tamil Thai Vazhthu
9.35-9.40 AM – Traditional Lamp Lighting Ceremony
9.40-9.45 AM – Principal Welcome Address
9.45-9.50 AM – Managing Director Presidential Address
9.50-9.55 AM – Vice Principal Addressing
9.55-10.00 AM – R&D Coordinator Introduction
Speech about the TECHFEST and Resource Person.
10:00 AM to 11.00 AM – Resource person keynote speech
11.00 AM to 11.15 AM – Tea Break
11.15 AM to 12.45 PM
1. Startup idea presentation
2. Stall Expo (students) continue till 2.45 PM
12.45PM to 1.30 PM – Lunch
1.30 PM to 2.45 PM – Entrepreneurship Quiz (students)
2.45 PM to 3.15 PM – Feedback, Valedictory and Prize Distribution

CONTACT US:

Dr. M. MADHIARASAN B.E., M.E., Ph.D., PDF (IITR & UniTBv)

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Research and Development Coordinator (DSCET) and Associate Professor, Department of Electrical and Electronics Engineering, Dhanalakshmi Srinivasan College of Engineering and Technology, ECR, Mamallapuram, Chennai – 603104.

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Mobile.No: 9380101772, 7824809184

Visit us: <https://dscet.ac.in>

ORGANIZING COMMITTEE

Shri. K. Suresh, General Manager & CFO, DSCET
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Mr.E.Dilip Kumar, HoD (Incharge) MCA, DSCET
Mrs.M.Deepa, HoD (Incharge) MBA, DSCET

**ALL DEPARTMENT FACULTY MEMBERS
AND STUDENTS**

NOTE: Certificates will be issued only to the registered participants and winners.



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